

26 & 27
MARCH / NEC
BIRMINGHAM

MAIN SPONSOR:

PHILIPS

EUROPEAN ONCOLOGY CONVENTION

LONDON 2018

1,702 VISITORS / 100 SEMINARS / 150 EXHIBITORS

For us as a Platinum Sponsor, it gives us the opportunity to foster new and existing relationships whilst showcasing how we can help address these ever evolving imaging needs

Philips Health Systems

POST SHOW REPORT

RUNNING
ALONGSIDE

IMAGING
CONVENTION

NEURO
CONVENTION

CPD
CERTIFIED
The CPD Certification
Service

ONCOLOGY CONVENTION IN NUMBERS

Enquire Now!

james.williams@prysmggroup.co.uk

71%

of Exhibitors Expect to Do Business As a Result of the Show

79%

Rebook Rate

89%

of Visitors Would Attend in 2020

1,702
Visitors



53%

of Visitors Said They Will Bring Their Complete Management Team in 2020

13

New Businesses Signed Up for 2020



SNAPSHOT OF OUR ATTENDEES

Snapshot of Job Titles

Breast Care Specialist Nurse
 Breast Surgeon
 Cancer Biologist
 Cancer Researcher
 Chemotherapy Nurse Practitioner
 Chief Executive
 Chief Medical Officer
 Clinical Oncologist
 Consultant Clinical Oncologist
 COO
 Diagnostic Radiographer
 Director of Nuclear Medicine
 GU Therapeutic Radiographer
 Head of Cancer Services
 Head of Oncology
 Lead Oncology Pharmacist
 Radiographer
 Surgical Oncologist
 Urologist
 Radiologist
 Sonographer
 Dosimetrist
 Researcher
 Hospital Director
 Procurement Manager

Snap Shot of Organisations

Royal Liverpool University Hospital
 Barts Cancer Institute
 Royal Marsden
 The Royal Wolverhampton Hospital
 Breast cancer Now
 British Institute Of Radiology
 The Dudley Group NHS
 Cambridge University Hospitals
 Cancer Research UK
 Care Quality Commission
 Clatterbridge Cancer Centre
 The Christie NHS Foundation
 University Hospital Birmingham
 Guy's and St Thomas Hospital
 Institute of Cancer Research
 Kings College Hospital
 Lloyds Pharmacy
 Macmillan Cancer Support
 National Cancer Institute
 Oxford University Hospital
 Royal Marsden Hospital
 St George's NHS Trust
 University of Oxford
 University of Cambridge
 University of Manchester

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UNIVERSITY HOSPITAL BIRMINGHAM

THE CHRISTIE NHS FOUNDATION

THE DUDLEY GROUP NHS

THE ROYAL WOLVERHAMPTON HOSPITAL

ROYAL MARSDEN

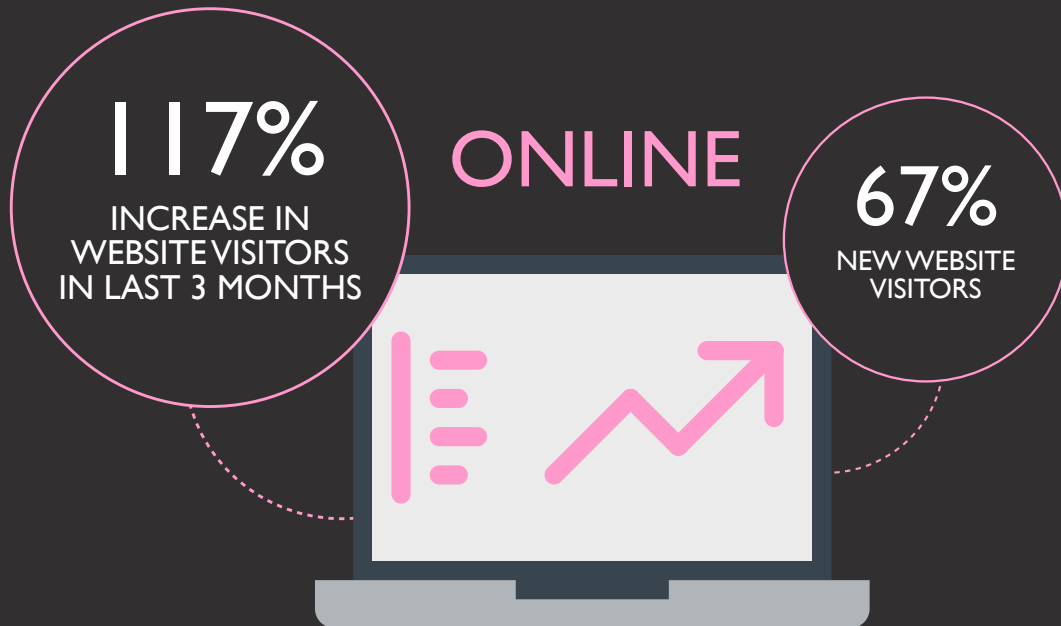
ROYAL LIVERPOOL UNIVERSITY HOSPITAL

MEDIA COVERAGE

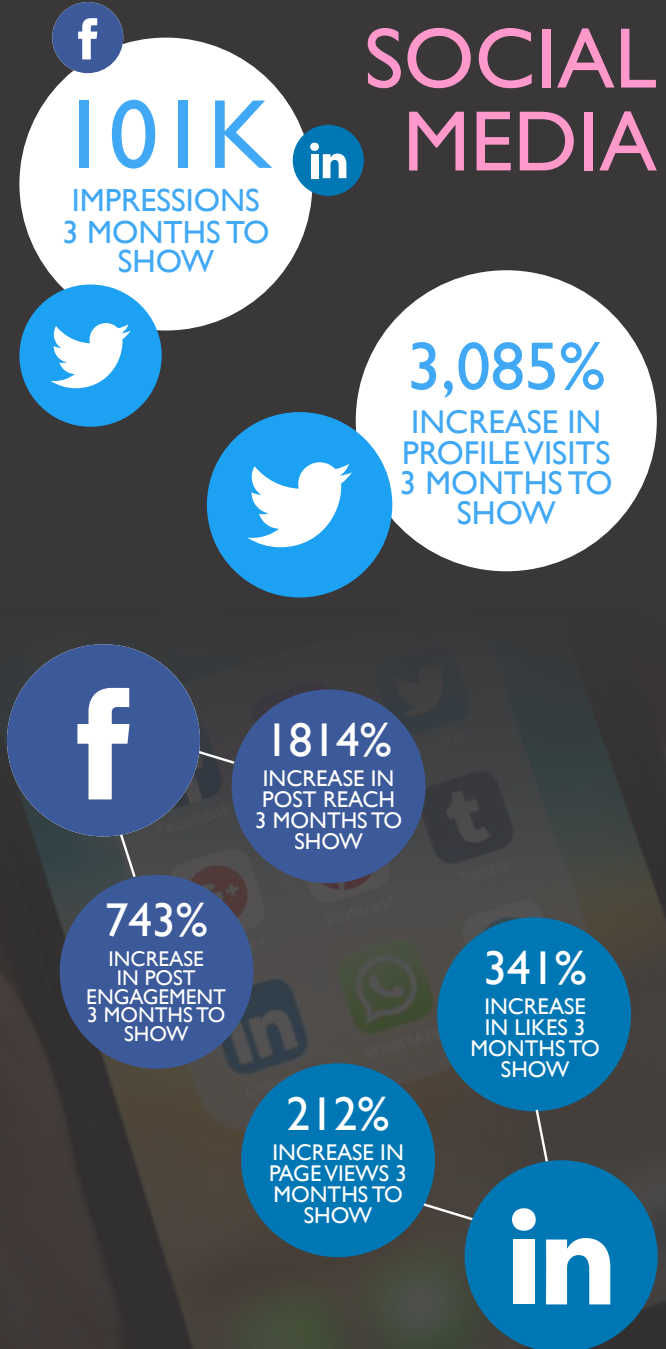


PRESS

- ASSOCIATED PRESS
- THE JOURNAL OF MHEALTH
- HOSPITAL HUB
- MEDIA PLANET
- MEDGADGET,
- THE PATHOLOGIST
- MEDSHR,
- ONCOLOGY CENTRAL



SOCIAL MEDIA



ONCOLOGY PARTNERS

HEADLINE SPONSOR

PHILIPS

PARTNERS



Enquire Now!

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HERE'S WHAT PEOPLE SAID

THANKS FOR A GREAT EVENT @ONCOLOGYEXPO WE ENJOYED #ONCOLOGY19 AND ARE LOOKING FORWARD TO #ONCOLOGY20

🗨️ FLEN HEALTH UK

FANTASTIC OPPORTUNITY TO SHOWCASE OUR WORLD-LEADING MOBILE SUPPORT UNITS AT THE EUROPEAN ONCOLOGY CONFERENCE AT THE NEC IN BIRMINGHAM. LOTS OF INTEREST OF INDUSTRY LEADERS WANTING TO HEAR MORE ABOUT HOW WE TAKE TREATMENT CLOSER TO HOME #ONCOLOGY19

🗨️ TENOVUS CANCER



Enquire Now!

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IT'S GREAT TO SEE SO MANY TALKS FROM A WIDE RANGE OF PEOPLE

🗨️ SCHOOL OF ONCOLOGY

THE MASTERCLASS PRESENTATIONS WERE FANTASTIC... I FOUND THIS INSPIRING INTO DOING MUCH MORE AS A PROFESSIONAL

🗨️ THE ROYAL HOSPITAL FOR NEURO-DISABILITY

NICE DISPLAYS, AND EVERYONE IS WELCOMING AND FRIENDLY

🗨️ IMPERIAL COLLEGE LONDON

2020

NEW FOR 2020

MEDIWEEK

THE UK'S LARGEST HEALTHCARE EVENT

EUROPEAN
**NEURO
CONVENTION**

**ONCOLOGY
CONVENTION**

MEDICAL
**IMAGING
CONVENTION**

**AI&ML
CONVENTION**

Naidex

HomeCare EXPO

CareTech LIVE



**Dementia, Care
& Nursing Home Expo**

**AI&ML
CONVENTION**

**IMAGING
CONVENTION**

**ONCOLOGY
CONVENTION**

17 & 18 March 2020, NEC Birmingham

■ SURGERY ■ IMAGING ■ AI & MACHINE LEARNING ■ ONCOLOGY



↑
**VISITORS
ENTRANCE**

ENQUIRE TODAY

For exhibiting and sponsorship opportunities contact **James Williams** on:
james.williams@prysmgroup.co.uk or call **0117 929 6083**